



# Harry McIver

## Curriculum Vitae

### Contact

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### Location

Greater Manchester

### Education

University of Bolton 2006: BA (Hons)  
Animation, Illustration & Graphic  
Design (2.1)

Warrington Collegiate 2004: HND  
Graphic Design

Warrington Collegiate 2002:  
Foundation Graphic Design

### Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe After Effects
- Adobe Premiere Pro

- Microsoft Office 365
- Canva
- SellerDeck
- Mailchimp
- Shopify
- WordPress
- Figma

### Profile

I am a highly creative, energetic and enthusiastic worker who is committed to a career in graphic design. I have excellent interpersonal skills and a proven track record of meeting deadlines and producing work to a high standard under pressure. I have excellent organisational skills and can plan my time effectively.

I enjoy challenges and am able to work collaboratively as part of a team, as well as managing projects independently.

### Key Skills

- Adobe Creative Suite
- Branding & Identity Design
- Typography & Layout Design
- Creative Problem Solving
- Time Management & Meeting Deadlines

### Work Experience

#### 2011-2025 MML Marketing Ltd – Web/Graphic Designer

Websites: e4e (e-equip 4 education), MML Educational Furniture, TrayStorage.shop, TrikeSpares.Shop (*\* I bear no responsibility for the look and function of these websites since my role ended in June 2025*)

Managed and updated product listings across multiple e-commerce platforms, including SellerDeck (e4e and MML) and Shopify (TrayStorage.shop and TrikeSpares.Shop), ensuring accurate, engaging content for a wide educational and consumer audience.

Designed and scheduled targeted email marketing campaigns using Mailchimp, contributing to customer engagement and retention.

Created digital graphics, including banners, promotional assets, and branded visuals using Adobe Illustrator, Photoshop, and InDesign.

Edited and retouched product and promotional photography, maintaining consistency with brand identity.

Shot, edited, and published video content for MML and e4e YouTube channels using Adobe Premiere Pro and enhanced motion graphics with After Effects, boosting product visibility and supporting customer education.

Designed logos and brand assets for multiple company sub-brands using Adobe Illustrator.

Supported front-end website updates using Adobe Dreamweaver and HTML/CSS editing when needed.

Contributed to long-term brand development, helping shape the online presence of four active e-commerce brands over more than a decade.

#### 2009-2010 Lime09 - Junior Graphic Designer

Producing web and print products, including brochures, as part of a small marketing and design team.

Working on clients (e.g. Littlewoods Ireland) website templates, changing images and banners to ensure the latest products were available to website users.

Working to tight deadlines and juggling workloads as part of a team.

### Interests

Mountain biking, Gym, Computers, Design and Coarse Fishing

### Additional Information

I have a personal website showing a portfolio of my work [www.hmgd.co.uk](http://www.hmgd.co.uk)

### Reference

**Martin Symonds / MML Marketing Ltd Managing Director**

Mobile: (Available on request)

E-mail: (Available on request)